

# 2025 PHARMA CX MARKETING SUMMIT

October 28-29, 2025  
Philadelphia, PA

[uberevents.io/pharmacx](https://uberevents.io/pharmacx)



# GAME CHANGER HCP & PATIENT ENGAGEMENT?

Are you a pioneer in assisting the pharma community in revolutionizing digital journeys?

Would your team be interested to educate and engage new customers, extend brand awareness or even maintain existing relationships?

Designed by industry for industry, 2025's unique Summit provides a fun, highly interactive, engaging "TED-styled" forum of over 160 creative minds and digital marketers to share invaluable best practices, insights, tools and techniques as the healthcare industry navigates through the digital revolution.



# PHARMA CX IN NUMBERS

40+

Industry-led Speakers

160+

Attendees

2

“TED-Style” Streams

12

Networking Hours

12+

Agency & solution providers





# WHAT'S NEW FOR 2025?

**DUAL** Digital HCP / Patient segments

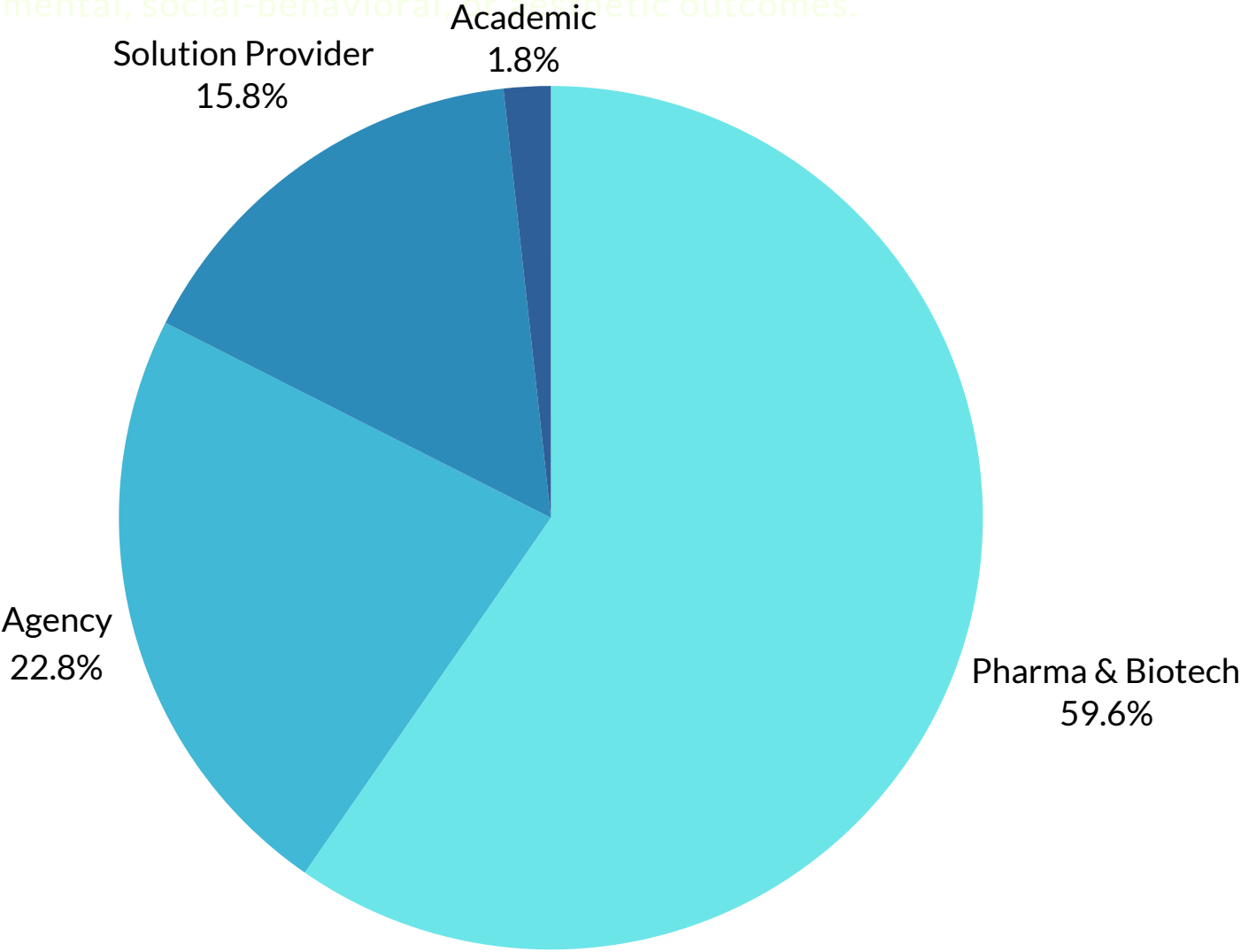
**NEW** AI / CX focus

**2** Drinks Receptions

**12** Agency showcase / spotlight solutions sessions for attendees

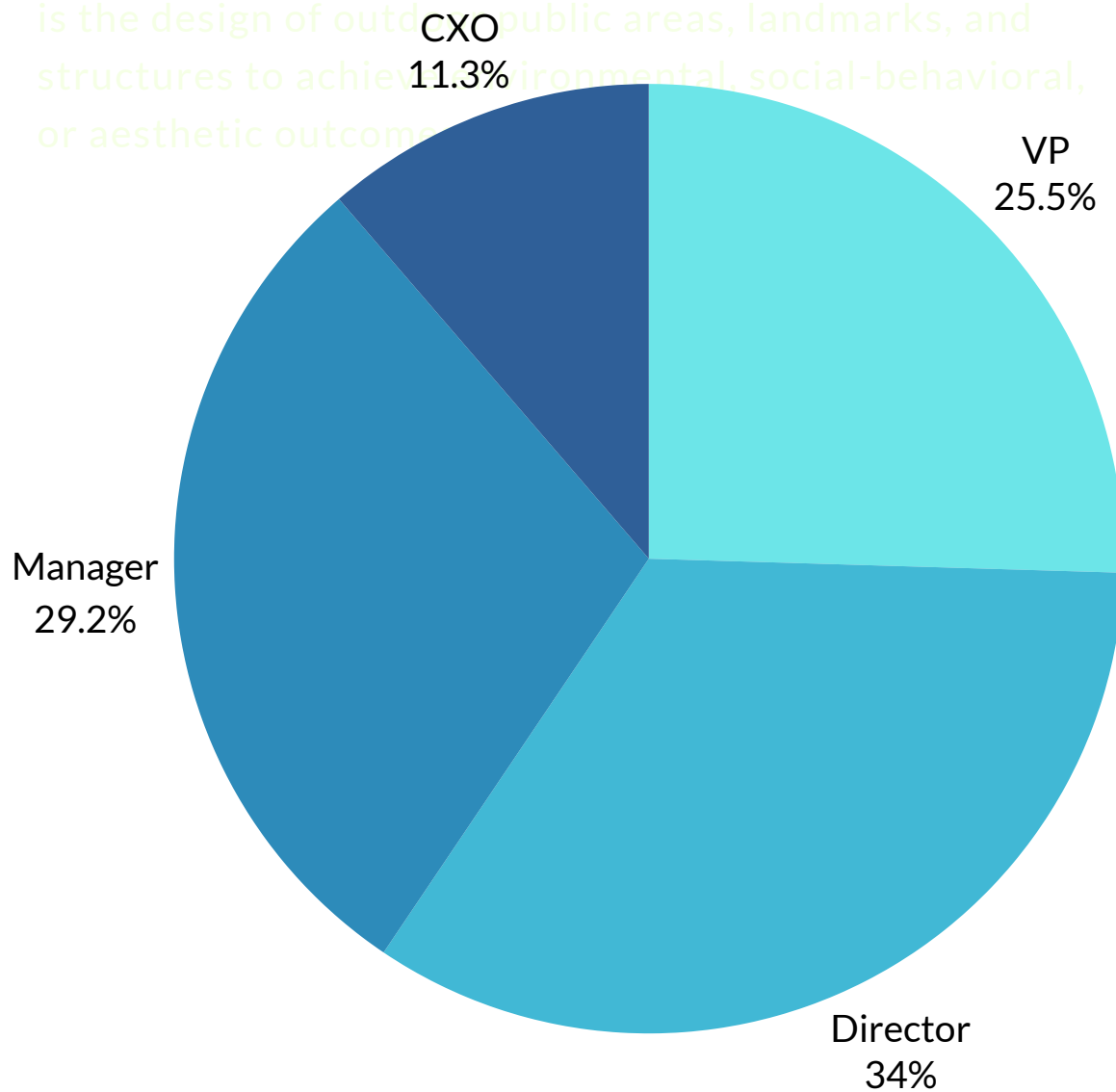
# BIOPHARMA ATTENDEE MAKEUP

is the design of outdoor public areas, landmarks, and structures to achieve environmental, social-behavioral, or aesthetic outcomes.



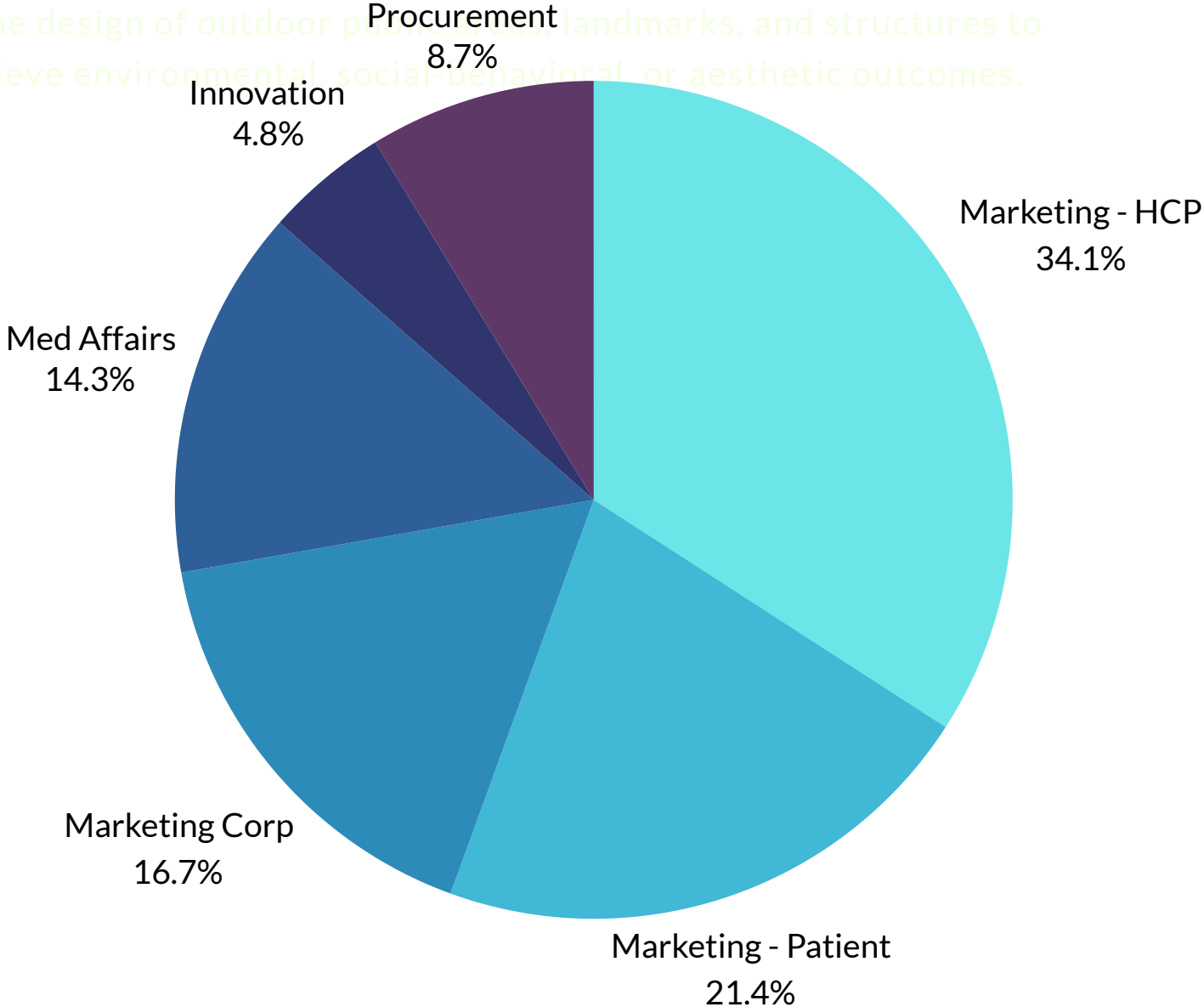
# PHARMA SENIORITY

is the design of outdoor public areas, landmarks, and structures to achieve environmental, social-behavioral, or aesthetic outcomes.



# FUNCTION BREAKDOWN

is the design of outdoor public spaces, landmarks, and structures to achieve environmental, social-behavioral, or aesthetic outcomes.







# Opportunities

## SPEAKING

**Keynote / General Session**  
(30 minutes - 1 remaining)

**Stream (HCP or Patient  
Stream) Speaking (30  
minutes)**

(4 remaining - \$14,950 -  
\$16,950)

**Lead / Contribute on a Panel**  
(40 minutes)  
(10,450 - \$12,950 - 3  
remaining)

**Agency Spotlight / Tech Demo**  
(15 minutes)  
(6 remaining - \$7,950 - \$9,850)

**Pre-Summit private 3 hour  
workshop session (3 Hours)**  
(SOLD OUT)

**All packages include**

- 2 attendee passes (minimum)
- Pre-Summit attendees details
- Recorded / edited session

# Opportunities

## NETWORKING

**Branded Drinks Reception  
Sponsorship**  
*(1 remaining - \$10,950)*

**1-2-1 Attendee Meetings -  
Either 5 or 10 meetings**  
*(Check availability)*

## NETWORKING

**Private Dinner / Reception**  
*(Invite Only)*

**Hosted Roundtable /  
Workshop**  
*(SOLD OUT)*

**Branded Lunch Sponsorship**  
*(2 remaining - \$9,250)*

**All packages include**

- 2 attendee passes (minimum)
- Pre-Summit attendees details
- Branded Summit solutions partner

# Opportunities

## BRANDING

**Attendee Badge Sponsor**  
*(One Remaining - \$11,950)*

**WiFi Sponsor**  
*(One Remaining - \$9,950)*

**Tote Bag Sponsor**  
*(One Remaining - \$9,250)*

**Video Ad Sponsor**  
*(4 Remaining - \$6,250)*

## BRANDING

**Branded Waterbottle Sponsor**  
*(One Remaining - \$9,250)*

**Lanyard Sponsor**  
*(One Remaining - \$9,250)*

**Registration Pack Giveaway  
Sponsor**  
*(Two Remaining - \$7,750)*

All packages include

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Reach out for more details



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