

2024 PHARMA CX MARKETING SUMMIT

We are looking forward to having you join us at this week's [2024 Pharma CX Marketing Summit](#) at the Hilton Philadelphia @ Penn's Landing Hotel - (Tuesday 29th & Wednesday 30th October).

We appreciate all of your efforts, availability and support to be part of what we feel will be a very interactive 2 days discussing and examining a host of new innovative marketing, CX and digital strategies and approaches driving pharma forward. Oh, and if you have kids, don't worry, you will be safely home well in advance of Halloween!

EVENT VENUE

As a reminder, the conference is taking place in the conference and exhibition area at:

Hilton Philadelphia at Penn's Landing

Columbus Ballroom (2nd Floor)
201 S Christopher Columbus Blvd
Philadelphia, PA 19106
(215) 521-6500

Main Summit - Tuesday 29th & Wednesday 30th October, 2024

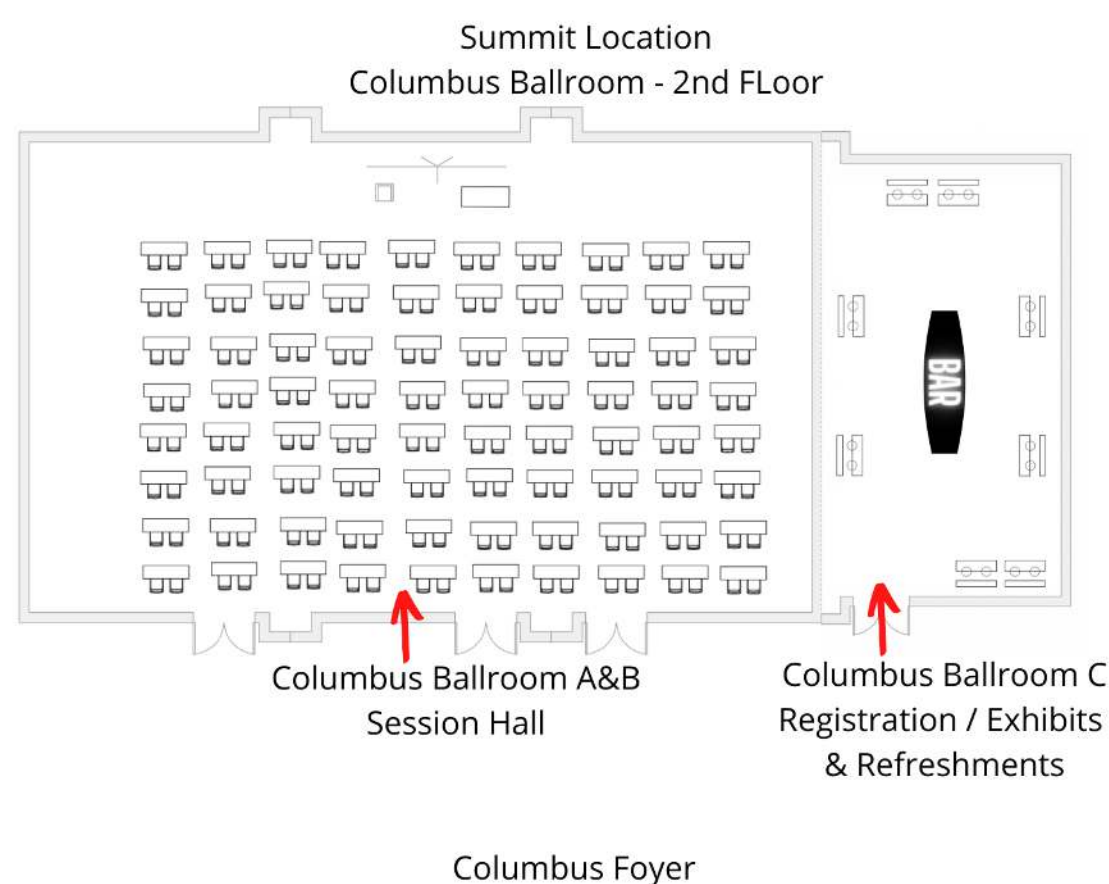
2024's Summit kicks off Tuesday morning at 8:50am US ET Sharp - Both Tuesday 29th & Wednesday 30th October. In addition to in-person, the full 2024 Summit will be recorded and sessions will be made available on-demand shortly after. All Summit festivities for both days are taking place at the **Columbus Ballroom on the 2nd floor of the hotel** (See floor-plan below).

**** Upon arrival in the Hilton Lobby, the Columbus Ballroom is one level up the escalators. It is signposted and you will also see signage for the 2024 Pharma CX Marketing Summit**

Upon arrival to Columbus Ballroom C, collect your registration badge / agenda and grab a coffee / refreshments

Attendees will move next door to Columbus Ballroom A&B at 8:50am sharp for the welcome address, a quick networking ice breaker and the beginning of the first session.

- Columbus Ballroom C - Registration, breaks, reception and exhibits - (Please stop by to collect Summit docs and your name badge)
- Columbus Ballroom A & B - Main Summit Room
- Columbus Foyer - Lunches both days



[VIEW 2024 PROGRAM SUMMIT AGENDA HERE](#)

- Please note all session times will begin EXACTLY as stated and all session timings listed in U.S. Eastern Time.
- Reminder - All available sessions will be posted on our on-demand site shortly after the conclusion of the live Summit so you can go back and enjoy the fun parts!
- Enjoy, engage, learn and connect with other attendees, speakers and technical solution providers over the 2 day Summit!

Lastly, thank you!

On behalf of Uber Events and the 2024 Summit organizing committee, we would just like to say a big thank you for taking the time out of your busy schedule to join us this week. It really does mean a lot to us and we appreciate your participation. Our goal is to connect and share future strategies and approaches with the broader pharma marketing community. We want to help grow your personal and professional networks, exchange knowledge and ideas and hope you all remain connected for years to come!

We look forward to having you join us this week and appreciate the time you have all taken in your schedules to make this an engaging 2-day Summit.

Best Regards,

Simon Curtis
2024 Pharma CX Marketing Summit



[QUESTIONS? CHAT WITH US NOW](#)

